

**Flu Advisory Board (FAB) Meeting
November 28, 2007
12:30 p.m. – 3:00 p.m. (EST)**

Welcome/List Attendees

Members in Attendance:

Bob Swanson (MDCH); Pat Vranesich (MDCH); Liz Harton (MDCH/CDC); Rosemary Franklin (MDCH); Courtney McFeters (MDCH); JoEllen Wolicki (MDCH); Barbara Wolicki (MDCH); Terri Adams (MDCH); Rachel Potter (MDCH); Susan Vagasky (MDCH); Carol Legwand (Children's Hospital of MI); Patricia White (Oakland Co. HD); Sue Schryber (Ottawa Co. HD); Mike Spencer (GlaxoSmithKline); Roger Richter (GlaxoSmithKline); Lori Bologna (Sanofi Pasteur); JoAnne Eakins (Ionia Co. HD); Carolyn Bird (Oakland County Health Division); Howard Weinblatt (MI State Medical Society); Cassandra Burke (MHA); Teresa Holtrop (MIAAP); Terri Lee Dyke (MDCH); Carolee Besteman (MI Primary Care Association); Tracy Newhouse (MI VNA); David Luoma (Marquette); Donna Nussdorfer (Washtenaw Co. HD); Kathy Webster (MNA); Dawn Lukomski (DHWP); Sonya Labrerque (Sanofi Pasteur)

Members on the Phone:

Susan Bass (IHA Ann Arbor); Jim Szyskowski (Kroger); Kelly Kessler (Sav-on Drugs); Dianne Miller (MI Pharmacists Association)

Review of Minutes

Liz Harton

- Minutes approved

Education & Communication (EC-FAB) Subcommittee Update

Courtney McFeters

Shield of Excellence Subcommittee

- Recognize facilities with high HCP vaccination rates
- Need to determine criteria at EC-FAB & FAB meetings
 - Criteria for award
 - Measurement
 - Flu vaccination or all vaccinations
 - Improvement vs. total percent vaccinated
- Will differ for large facilities & health systems vs. small, private offices
- **ACTION:** Need FAB members to volunteer to serve on this new subcommittee/working group – will send out an invitation to participate

Flu Fighters Action Kit for Health Care Personnel

- Copies here for you
- Over 4,400 kits were distributed to immunization representatives statewide, including infection control and occupational health personnel at hospitals, long-term care facilities, newborn nursery staff, professional organizations, and regional immunization conference attendees
- Targeting health care personnel in an effort to raise immunization rates – flu & all vaccines

- Online version will be up shortly at www.michigan.gov/flu
- Templates for: standing orders, declination statements, talking points for managers, letter from administration, posters, strategies & best practices from National Immunization Conference (NIC), National Influenza Vaccination Week (NIVW) ideas, JCAHO standard, MMWR & related flu HCP articles
- Sections: Consider the Evidence, Initiate the Planning Process, Plan the Campaign, Promote the Campaign, Conduct the Campaign, 2007-08 Flu Information, Additional Resources, Recognition & References
- We hope that this tool will help your organization to implement an employee immunization campaign, in order to increase immunization rates among health care personnel

Educational Materials

- Posted at the flu website: http://www.michigan.gov/mdch/0,1607,7-132-2940_2955_22779-122235--,00.html
- Please use these materials in your clinics and hand them out to patients
- Brochures can be ordered at the Healthy MI Clearinghouse at www.healthymichigan.com

Monthly Press Release

- MDCH has been putting out monthly press releases aimed at the general public - <http://www.michigan.gov/mdch/0,1607,7-132-8347---Y,00.html>
- 9/13/07 - Influenza Vaccination Season Begins – importance of vaccination for specific groups, recommended vaccination timeframe, addressed flu myths
- 10/8/07 - Pregnant Women Urged To Get Vaccinated Against Influenza – also siblings, grandparents, and those around newborns
- 11/26/07 - NIVW

Public Service Announcements

- National Foundation for Infectious Diseases (NFID)
 - Are you talking to me?
 - Targeted in African American communities/radio stations in Detroit, Muskegon, Flint, and Benton Harbor based on BRFSS data showing low immz. rates among this group
 - Timeframe: first two weeks of November
- Academy for Educational Development (AED)
 - Advice - targets parents but used in conjunction with NIVW
 - Timeframe: statewide spot will run all through November and December, especially during NIVW
- TV spot – Are you talking to me?
 - Running statewide during November & December

College & University Pandemic Planning Webinar

- Friday, November 30th
- Reaching out to colleges & universities in the state of MI – large & small, residential & non-residential, one campus – numerous campuses
- 3 panel sessions on 1. academic affairs & student services, 2. operational issues, 3. human resource & policy issues
- Planning subcommittee with U of M, MSU, Grand Valley, Kalamazoo College, Lake Superior State University
- Wayne State will have panelists there

Pandemic Planning Workbook for K-12 Schools

- Started developing during last year's flu season
- Presented on October 26th at Michigan Association of Intermediate School Administrators (MAISA), a statewide meeting for intermediate school district superintendents & to the Michigan Association for Local Public Health (MALPH) in November
- Workbook will serve as a tool for school officials to use in planning for a flu pandemic
- Includes sample pandemic plan, which can be downloaded and modified to meet each school's individual needs
- Templates for letters to parents, educational presentations for the community, and [pandemic planning checklists specific to schools](#) from pandemicflu.gov
- Lesson plans are available and broken into age appropriate material that can be used for teaching, along with educational flyers and posters about infection control practices and seasonal flu

Leadership & Deployment Subcommittee Update

Bob Swanson

- No updates

Manufacturers/Shipping Updates/Other Updates as Requested

Sanofi Pasteur

- www.influenzaconnection.com – industry updates and vaccine production
- sanofi employees required to take 4-5 hours of pandemic preparedness training

MedImmune/AstraZeneca

- MDCH will summarize freezing of FluMist letter in FluBytes
- No report

GlaxoSmithKline

- Fluarix and FluLaval completely shipped
- Preordering will begin in January
- Late season adult vaccine available
- 1st in, 1st out – those that preorder sooner will be in the shipping cue earlier
- www.gskdirect.com

Novartis

- No report

Roche

- No report

VNA

- FAB member asked how ages served are determined
- Answer: not based scientifically; based on clinical manager's comfort level

Seasonal Flu Vaccination Update from CDC

Courtney McFeters

- See handouts/slides

Clarification of 2nd Dose Recommendations

JoEllen Wolicki

- Rationale – there isn't enough information out there from past seasons
- www.healthymichigan.com - can order pocket cards through the clearinghouse
- Educational Materials can be found at: http://www.michigan.gov/mdch/0,1607,7-132-2940_2955_22779-122235--,00.html

Flu Vaccination Mandates for Health Care Personnel

Rachel Potter

- Recommendations have been out there for around 25 years, yet HCP are still stuck at around 40% vaccination rates
- Requirement vs. recommendation
 - Is a mandate the only way to go?
 - If there is a mandate would we have to argue with nurses and doctors or would they feel like it is more govt. intervention?
 - Is this something MI needs to explore?
- Alabama & New Hampshire examples
- MI Health & Hospital Association – are they looking at this?
 - Cassandra Burke to discuss this at next FAB meeting
- Terri Lee Dyke (MDCH) – MIOHSA mandates for HCP that if there is a risk for Hep B they must be vaccinated; Dr. Van Enk (Bronson) equated flu mandate to Hep B vaccination; have to have a significant reason to decline flu vaccine
- Private hospital – no union employees; able to do it
- Who pays for employee flu campaign? In most successful programs, the vaccine is provided by employer.
- Beaumont offered flu vaccine with Tdap; employees had to have a significant waiver reason; patient floor with high risk for pertussis (newborn floor) were not allowed to work unless they had proof they had the Tdap vaccine; if pushing for flu, pertussis is right along with it
- This is something that is on their agenda; good to talk about now so managers can start reserving flu vaccine
- Conference in St. Joe (Dr. Poland from Mayo Clinic) good studies out of John Hopkins – reduction in patient cases of influenza; reduction of HCP transmission to patients
- Dr. Johnson – earliest study in 1912

Influenza Vaccine Exchange Network (IVEN)

Rachel Potter

- IVEN is up and running this year; on MCIR – listed under “other”
- IVEN is for private stock vaccine only – NOT VFC vaccine
- 3 practices in Oakland County that are requesting vaccine
- Excess vaccine from Kalamazoo, Allegan, and Huron Counties
- Over 9,000 doses of people who have vaccine available for redistribution
- Huron County was under the impression they couldn't give up those doses - health officer had concerns about redistributing anything that they had purchased
- Under guidelines and policies – language about the act that outlines when you can redistribute; shortages can be temporary things

2007-08 Seasonal Flu Surveillance

Rachel Potter

- No official first confirmed case at MDCH yet
- Flu sentinel sites haven't found anything
- No outbreaks or pediatric deaths yet this year
- Expecting something any day now
- Typical for Midwest – Illinois and Indiana with sporadic activity; Florida and Hawaii at local activity; low activity across the U.S. as well

Vaccines for Children (VFC) & Vaccine Management Business Improvement Plan (VMBIP)/Centralized Ordering & Distribution (COD) Update

Terri Adams

- VFC pre-booked in February; providers could choose how much they wanted and in what presentations; additional 5,000 doses for VFC program; CDC approved what we had requested; we were maxed out on the multi-dose presentation sanofi product
- FluMist short expiration date – providers really held orders down this year; more education; people are getting the vaccine and we have a bigger demand
- LHD responsibility to spend staff time and redistribute around
- How will third party distribution affect this process?
- 33 states have transitioned – really blew McKesson away the amount of flu vaccine that went through the organization; much to our advantage to not be in that loop
- All 50 states will be on by the summer
- Our go live date is now May 12, 2008 – it was January 14, 2008
- Hopefully next fall McKesson will be ready and everyone will be ready

Advisory Committee on Immunization Practices, October Meeting

Liz Harton

- Expanding flu recs? Difficult for ACIP to decide – supposed to look at the evidence and not look at the money; rec of this magnitude – really difficult to not think about the funding and the feasibility of getting the vaccine out
- Potential timeframes from 5-18 years; 2010 and 2011 household contacts and caregivers of at-home school children; each time recs are changed it is really going to require everyone to talk about mfg issues, state and local programs, implementation, etc.
- ACIP listens to advice from NVAC, AIM, other coalitions, etc.
- Increase recs to 5-11 year olds this next flu season, then 08-09, still looking at 5-11 for this next year; this is not going to come out until after we order in June (huge problem)
- GAO report – summary in FluBytes; factors that affect the quantity of vaccine produced and when it gets into the providers' hands; these issues are all being raised at the national level; ACIP doesn't meet and vote until June; resolution comes out when vaccine is here
- AIM – go ahead and expand the age to 18 and try to get the infrastructure to follow somehow; if you can't vaccinate through 18 at least you are making progress towards it
- Sue Schryber – need to communicate to the locals so they can communicate it to their providers; need ample time to vaccinate these groups; not enough space, staff, doses, mfg, etc.

National Influenza Vaccine Summit

Liz Harton

- Requesting nominations for awards; go to website to nominate someone:
www.preventinfluenza.org

317 Coalition & People for Immunization

Liz Harton

- See handouts
- <http://peopleforimmunization.org/>
- People for Immz – coalition that recognizes the importance and efficacy of vaccines; concerned that when pushing for immz adults there is a lot of info out there that isn't true; provide voices and faces to conquer these myths
- <http://www.317coalition.org/>
- 317 Coalition - coalition is solely focused on advocating for increased 317 funding, and as such will focus on implementing the policies of the Advisory Committee on Immunization Practices and other relevant policy making bodies. *It will in no way make or attempt to influence immunization policy.*

Michigan Care Improvement Registry (MCIR) High Risk for Influenza Flag

Bob Swanson

- Medicaid data and children's special health care services program – loaded all of this data in, assuming these are high risk people; loaded in 76,000 flags into MCIR – that many people have now been targeted for flu vaccination
- Flu letter to help with recall – hasn't been developed yet
- Providers should toggle patients that are high risk and need to be contacted each year; can also toggle off kids who shouldn't be highlighted
- Interest from health plans in high risk plans to make sure their plans are vaccinated; Priority Health will load into system; BCBS will also be loading into here – all based on diagnosis codes; will have duplicates but can delete off MCIR
- Next year generate letters – will allow forecasting for vaccine need based on number of high risk flags by provider ID; know you need x amount of vaccine just based on this
- Teresa Holtrop – practices that do batched queries this doesn't show up; when list a group of kids, should be something at the bottom of each immz record to say that this kid is at high risk for flu as well as for lead; make it very visible so that providers can see

Association of Immunization Managers (AIM) Influenza Workgroup Draft Influenza Vaccination Principles

Bob Swanson

- See draft handout
- Weldon amendment potentially for next year – not allow thimerosal-containing vaccines for certain ages; although well-intentioned, this would be detrimental
- Kyle to pull number of doses administered by county by jurisdiction – send to Kathy Webster or Ann Arbor/Washtenaw LHD

Flu Vaccination Efforts – Vaccination Rates, Issues, Groups Served

Everyone

- Jim Szyskowski (Kroger) - Farmer Jack disappeared and we purchased more sites but actual number of doses stayed the same; Kroger enters into MCIR – transfer file; 70-72% through total number of doses; demand dropped off since November
- Kelly Kessler (Sav-on Drugs) – no increase; pretty slow and same numbers as last year even though have done a ton of home visits and senior centers; about 300 doses left; were expecting to run out in November; most places started clinics earlier; many people had already gone to get their flu shot
- Ann Arbor/U of M VNA – no increase; have about 15% of our vaccine still left; still vaccinating until it is gone – through January
- Dianne Miller (MI Pharmacists Association) – haven't heard a lot; more anecdotal; crowds not as big as in the past but have been steady numbers
- Need to touch base with Maxim and VNA

Other Flu Education Updates

Courtney McFeters

AIM Website

- Alliance for Immunization in Michigan www.aimtoolkit.org – flu folder
- Guidelines – MMWR articles on flu, pocket guides – how to order, other recommendations
- Resources – Michigan Care Improvement Registry (MCIR), American Lung Association (ALA) Flu Clinic Locator, and the Influenza Vaccine Exchange Network (IVEN), and Sentinel Program
- Also includes information specific to children, adolescents, adults – dosing charts, screening questionnaires
- HCP – MMWR, JCAHO standard, declination statement, articles written on this topic, once Flu Fighter kit is posted online, there will be a link on here as well
- Educational materials – VIS statements, posters, brochures, late season information

Happy National Influenza Vaccination Week!! November 26 – December 2, 2007

- Tuesday, November 27, 2007 – Children's Flu Vaccination Day
- Get all available shots into arms & use IVEN to facilitate the process

Message to State Employees

- May be working on a message to state employees regarding the importance of flu vaccination
- "Extending the season" efforts

American Lung Association Flu Clinic Locator & Faces of Flu Campaign

- www.flucliniclocator.org
- Faces of Influenza Campaign Detroit events
- **Media Event at Detroit Department of Health & Wellness Promotion**
 - Date: December 6, 2007
 - Place: Coleman A. Young Building, Detroit, MI
 - Info: The Faces of Influenza campaign is partnering with the Detroit Department of Health & Wellness to hold a media event during their flu

immunization clinic. Martha Reeves and additional city council members will be vaccinated on site.

▪ **Vaccination Clinic at Detroit Skating Club**

- Date: Tuesday, December 11, 2007 from 10:00 a.m. to 4:00 p.m.
- Place: Detroit Skating Club
- Info: The Faces of Influenza campaign will kick-off its key Detroit event at the Detroit Skating Club. Spokespersons attending include Olympic Gold Medalist Kristi Yamaguchi; Karen Newman, singer for the Detroit Red Wings and mother of an asthmatic son; and LaShell Griffin, local singer and mother of an asthmatic child. The local physician spokesperson will be Thomas Trueheart, MD.

Every Child By Two

- Created a b-roll highlighting the critical importance of annual influenza vaccination for families
- B-roll is a series of video clips that can be used by the media when creating their television and/or internet news stories
- Filmed in the home of ECBT's Executive Director, Amy Pisani, and at the Centers for Disease Control and Prevention (CDC)
- Includes video clips of Amy Pisani's son getting an influenza shot, Amy Pisani's professional footage and parent/child footage, footage from the CDC, and generic child vaccination b-roll
- Dr. Anne Schuchat, Director of CDC's National Center for Immunization and
- Sent via satellite for download by media stations on Monday, November 26, from 2:00 - 2:15 p.m. EST & placed in last week's FluBytes
- Contacts at your local television stations, please alert them to the availability of the influenza b-roll and forward them the attachment,

Flu Gossip

- Alzheimer's and flu vaccine – letter to editor in Oakland County Press – new articles out there that flu vaccine causes Alzheimer's; completely false; Dr. Atkinson addressed at conferences

Adjourn

2008 FAB Meetings: February 20, May 21, August 20, November 19